

MOST POPULAR COURSE

Fashion Photography

Learn professional fashion photography, master creative lighting, and build an impressive portfolio.

"Create Stunning Fashion Images. Capture Style. Build Your Creative Career."

Fashion photography is one of the most exciting and creative fields in photography. Every fashion photograph tells a story through clothing, style, lighting, expressions, and creativity — from magazine covers and fashion campaigns to social media brands and designer collections.

The **GroomX Fashion Photography Certification Training Program** is designed for beginners, photography enthusiasts, content creators, and aspiring fashion photographers. The course combines classroom learning with practical studio sessions, outdoor fashion shoots, and real-world photography experience.

One of the biggest advantages is the opportunity to **work with professional models** during guided fashion shoots. You will practice directing models, planning concepts, selecting locations, and building a professional portfolio under expert guidance.

8

HANDS-ON MODULES

500+

STUDENTS TRAINED

100%

STUDIO & OUTDOOR PRACTICE

★4.9

AVERAGE RATING

Why Choose This Course

Learn from Industry Experts Understand professional techniques used by working fashion photographers.	Master DSLR Camera Settings Learn manual camera settings for complete creative control over every shot.
Studio and Natural Lighting Create beautiful images using both professional studio lighting and outdoor light.	Work with Professional Models Practice directing models and creating confident, natural poses in live sessions.
Build a Professional Portfolio Create high-quality fashion photographs that showcase your skills to clients.	Learn Photo Editing Enhance your images using professional colour correction and retouching techniques.
Improve Creative Storytelling Learn how to create photographs that tell powerful and engaging visual stories.	Real Practical Experience Practice through studio shoots, outdoor sessions, and live photography projects.

What You Will Learn — Module Outline

This program has 8 carefully designed modules that guide you from photography basics to professional fashion photography.

1 Photography Basics — Camera Settings and Fundamentals

Learn DSLR camera modes, shutter speed, aperture, ISO, focus techniques, and white balance to move confidently from Auto Mode to Manual Mode.

- DSLR camera controls
- Shutter speed, aperture & ISO
- Focus techniques
- White balance settings
- Manual mode mastery

2 Lighting Techniques — Natural and Studio Lighting

Lighting is the most important element in fashion photography. Practice using professional studio lights alongside natural outdoor lighting.

- Natural light photography
- Studio lighting equipment & setup
- Soft vs hard light
- Light modifiers & diffusers
- Creative outdoor lighting

3 Model Interaction — Posing and Direction

Great fashion photographs depend on excellent communication with models. Practice directing models in guided live sessions.

- Guiding models confidently
- Creating natural poses
- Improving facial expressions
- Building model confidence
- Directing shoots professionally

4 Styling Concepts — Fashion and Aesthetics

Learn how clothing, accessories, makeup, props, and locations work together to produce stunning, cohesive fashion images.

- Fashion styling basics
- Clothing coordination
- Accessories and props
- Makeup considerations
- Location & theme planning

1 Composition Skills — Framing and Creativity

Good composition transforms ordinary photographs into extraordinary ones. Practice essential rules and creative techniques.

- Rule of thirds
- Leading lines & symmetry
- Creative framing
- Background selection
- Visual storytelling

2 Creative Shoots — Concept-Based Photography

Learn how professional fashion shoots start with a strong creative concept, mood board, and detailed planning.

- Developing shoot concepts
- Creating mood boards
- Planning locations
- Organizing fashion shoots
- Managing photography projects

3 Post Processing — Editing and Enhancement

Learn professional editing techniques that give your photographs a polished, print-ready and social-media-ready finish.

- Colour correction
- Skin retouching
- Image enhancement
- Cropping & composition fixes
- Preparing images for print & social media

4 Portfolio Building — Creating Professional Work

The final module brings everything together through studio shoots, outdoor sessions, and a full portfolio review with trainer feedback.

- Professional fashion photoshoots
- Studio & outdoor sessions
- Model direction exercises
- Creative concept development
- Personalized portfolio feedback

Skills You Will Gain

✓ Plan and direct creative fashion shoots

✓ Set up studio and outdoor lighting

✓ Apply composition techniques

✓ Develop creative concepts and mood boards

✓ Use DSLR cameras in Manual Mode

✓ Direct models professionally

✓ Edit photographs professionally

✓ Build a professional portfolio

Who Is This Course For?

Beginners

Anyone who wants to learn fashion photography from scratch with expert guidance.

Fashion & Creative Enthusiasts

Individuals interested in fashion, styling, and visual storytelling.

Content Creators

Creators who want to produce professional-quality fashion content for social media and brands.

Frequently Asked Questions

Do I need photography experience before joining?

No. The course starts with photography basics and is suitable for complete beginners.

Will I learn DSLR camera settings?

Yes. You will learn how to use your camera in Manual Mode with full confidence.

Will I work with professional models?

Yes. Practical sessions include guided fashion shoots with professional models.

Is studio lighting included?

Yes. You will receive hands-on experience using professional studio lighting equipment.

Will I build a photography portfolio?

Absolutely. You will create professional photographs that form your personal portfolio.

Will I receive personalized feedback?

Yes. Trainers provide individual guidance and feedback throughout the course.

What Our Students Say

★★★★★

"Working with professional models gave me real industry experience. My portfolio improved tremendously after this course."

Rohit S.

Fashion Photographer

★★★★★

"The practical sessions were outstanding. I learned lighting, posing, editing, and portfolio building all in one comprehensive course."

Priya M.

Photography Enthusiast

★★★★★

"This course gave me the confidence and skills to start taking freelance fashion photography projects professionally."

Aman K.

Freelance Photographer

Ready to Start Your Fashion Photography Journey?

With expert trainers, live studio sessions, outdoor shoots, and personalized feedback, GroomX helps you build the confidence and skills needed to become a professional fashion photographer.

Call us: 9036111000 | Visit our office in Bangalore anytime