

MOST POPULAR COURSE

Wedding Planner Course

Turn your passion for celebrations into a successful career. Plan beautiful, unforgettable weddings.

"Design Dreams. Plan Perfect Weddings."

Every wedding is a once-in-a-lifetime celebration, and behind every successful wedding is a skilled wedding planner. From selecting the perfect venue to managing vendors and ensuring every detail is executed flawlessly, a wedding planner plays a vital role in creating unforgettable memories.

The **GroomX Wedding Planner Course** is designed for aspiring wedding planners, event managers, entrepreneurs, and anyone passionate about creating beautiful celebrations. This practical course teaches you everything you need to know about planning, organizing, and managing weddings professionally.

You will learn how to understand client requirements, create budgets, coordinate vendors, design wedding themes, manage ceremonies and receptions, and handle unexpected situations with confidence. The course also covers wedding traditions, destination weddings, business setup, marketing, and client management.

With expert guidance, practical assignments, and real-world case studies, you will develop the skills needed to build a successful career in the wedding and event industry.

6

COMPREHENSIVE MODULES

500+

STUDENTS TRAINED

100%

PRACTICAL LEARNING

★4.9

AVERAGE RATING

Why Choose This Course

Learn Complete Wedding Planning Understand every stage of planning a wedding from initial client consultation to the final celebration.	Master Event Coordination Learn how to organize vendors, timelines, schedules, and wedding activities professionally.
Build Creative Skills Design beautiful wedding themes, colour schemes, decorations, and memorable experiences.	Learn Budget & Vendor Management Master budgeting, vendor contracts, cost negotiations, and financial record-keeping.
Start Your Own Business Learn business planning, branding, marketing, legal requirements, and client management.	Plan Destination Weddings Gain the skills to organize and manage destination weddings and logistics.
Handle Difficult Situations Develop professionalism and problem-solving skills for challenging client and event situations.	Gain Practical Experience Work through real wedding planning scenarios and personalized trainer feedback.

What You Will Learn — Module Outline

This course includes 6 carefully designed modules that take you step by step through every aspect of professional wedding planning.

1 Module 1 — Wedding Planning Foundations & Traditions

Build the knowledge every professional wedding planner needs from day one.

- Roles and responsibilities of a wedding and event planner
- Skills required to be a successful wedding planner
- Creating a supplier reference file
- Compiling a guest list and tracking responses
- The origin of common wedding customs
- Wedding traditions from around the world
- The wedding ceremony in different religious traditions
- Special types of wedding ceremonies
- Evaluating your personal strengths and weaknesses

2 Module 2 — Budgets, Attire, Receptions & Catering

Master the essential financial and event management skills of wedding planning.

- Creating a wedding budget and dividing costs between families
- Items to include in vendor contracts
- Different types and styles of wedding gowns
- Wedding attire for groom, wedding party, and parents
- Planning and organizing a wedding reception
- Wedding showers, rehearsal dinners, and pre-wedding parties
- Choosing and contracting with a caterer
- Ordering and serving a wedding cake

3 Module 3 — Vendors — Music, Florals, Photography & Transport

Learn how to source, evaluate, and manage all the specialist vendors that bring a wedding to life.

- Choosing and contracting with musicians and DJs
- Choosing and contracting with a qualified florist
- Factors to consider when making floral decisions
- Choosing and contracting with photographers and videographers
- Budgeting for the honeymoon
- Contracting for special transportation services

4 Module 4 — Client Management, Business & Marketing

Turn your passion into a professional business with the right legal, financial, and marketing strategies.

- Working with clients who have difficult family situations
- Helping clients cope with wedding stress
- Planning a wedding that fits the client's personal style
- Legal requirements for your own business
- Keeping well-organized financial records
- Developing a business plan
- Using creative marketing strategies to promote your business

5 Module 5 — Etiquette, Difficult Situations & Digital Marketing

Develop the professional skills to handle every unexpected challenge and grow your business online.

- Applying wedding etiquette to real-life situations
- Handling difficult clients professionally
- Dealing with complicated situations calmly
- Planning pre-wedding events and other parties
- Using social media platforms to promote your business
- Researching employers who hire wedding and event planners
- Evaluating and negotiating vendor contracts

6 Module 6 — Destination Weddings, Design & Business Growth

The final module equips you with advanced planning, creative design, and business development skills.

- Creating a plan for hiring and managing day-of assistants
- Managing the details of a destination wedding
- Coordinating the logistical details of a full wedding
- Creating an inspiration board and colour scheme
- Coordinating wedding accessories with the design scheme
- Combining different styles creatively
- Working with the interior design of reception and ceremony locations
- Identifying a target audience for your planning business

Skills You Will Gain

✓ Plan weddings professionally end-to-end

✓ Coordinate vendors and contracts

✓ Handle difficult clients confidently

✓ Market and grow a planning business

✓ Create and manage wedding budgets

✓ Design beautiful wedding themes

✓ Plan destination weddings

✓ Build a successful event management career

Who Is This Course For?

Aspiring Wedding Planners

Build a successful career in wedding planning and event management.

Event Management Students

Gain practical skills that prepare you for the competitive event industry.

Entrepreneurs & Creative Professionals

Anyone who wants to start a wedding planning or event management business.

Frequently Asked Questions

Do I need any previous event planning experience?

No. This course is designed for beginners and starts from the very basics of wedding planning.

Will I learn how to start my own business?

Yes. The course includes business planning, marketing, branding, and client management skills.

Is there practical training included?

Yes. You will work on real wedding planning projects, case studies, and practical exercises.

Will I learn destination wedding planning?

Yes. A dedicated module covers destination wedding planning, logistics, and coordination.

Does the course include vendor management?

Absolutely. You will learn how to select, contract, and manage photographers, caterers, florists, musicians, and more.

Will I receive personalized feedback?

Yes. Trainers provide individual guidance and feedback throughout the course.

What Our Students Say

★★★★★

"The trainers explained everything from budgeting to vendor management in a very simple and practical way. I now successfully organize wedding events."

Ananya M.
Wedding Planner

★★★★★

"This course gave me the skills and confidence to start my own event planning business. The practical exercises were excellent."

Rohit K.
Event Coordinator

★★★★★

"I always loved weddings. This course helped me turn that passion into a real career. Highly recommended for anyone who wants to enter the event industry."

Priya S.
Entrepreneur

Ready to Plan Beautiful Weddings?

Every unforgettable wedding begins with a great planner. With expert guidance, practical learning, and real-world wedding planning experience, GroomX helps you build the skills, creativity, and confidence needed to create celebrations that couples will remember for a lifetime.

Call us: 9036111000 | Visit our office in Bangalore anytime